

Amèlia Camps-McCaffrey

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SUMMARY

Versatile Graphic Designer skilled in digital marketing, branding, and social media, creating impactful designs for web, print, and campaigns.

SKILLS

Fluent In: Adobe Creative Suite, Adobe Express, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Adobe XD, Advertising, Branding, Canva, Collaboration, Customer Service, Digital Marketing, Design & Composition Software, Elementor, Figma, Google Analytics, Illustration, Logo Design, Mailchimp, MS Office, Page Layout, Photography, Print Design, Project Management, Social Media Marketing, Typography, Teamwork, Video Editing, Web Design.

ENDORSEMENTS

"Amèlia Camps was extremely easy to work with. She really understands the nuances of design and helped take a rough concept to completion! I would work with her again!"

- **Rick Vargas, former Apple Associate Creative Director**

"Amèlia has been wonderful to work with, she is on top of things, hard-working, and a great person overall!"

- **Cameron Connolly, Sliv Life CEO**

"She is a fast learner and brings a light heartedness to the work environment...We do many different things at PPD and Amelia was able to grasp them all...She would follow the process through completion...I would rehire Amelia."

- **Jill Bettencourt, PPD Multimedia President**

PROFESSIONAL EXPERIENCE

Freelance Creative | Graphic, App & Web Designer, Digital Marketer

(Jul 2020 - Present)

Created websites; mobile apps; brochures; social media campaigns across LinkedIn, Meta, and ActiveRain; and marketing materials for clients including Amnesty International USA, California People of Faith, and University of Denver Clarion.

Graphic Designer | Conure Inc.

(Jan 2025 - Apr 2025)

Designed digital and print media aligned with brand and marketing strategies.

Email Campaign Manager | Sliv Life

(Aug 2023 - Mar 2025)

Developed email campaigns, set up a Google Store, and support website functionality.

Junior Graphic Designer, Social Media Assistant | PPD Multimedia

(Apr 2024 - Sept 2024)

Designed client proofs and led design/sales meetings.

Director of Public Relations | University of Denver Panhellenic Council

(Jan 2022 - Jan 2023)

Created weekly content for 1,400+ students and collaborated on recruitment strategies.

Instagram Chair | Chi Omega University of Denver

(Jan 2021 - Jan 2022)

Developed content seen by over 1,600 for recruitment

EDUCATION

University of Denver 2023

Marketing GPA 3.90

B.A. in International Studies;

Minors in Marketing and History

CERTIFICATIONS

Google Digital Garage Connect with Customers over Mobile

Hubspot Academy Social Media Marketing

Stukent Social Media Simternship